



## Signatory Name: New Balance Australia Pty Ltd

*The question numbers in this report refer to the numbers in the report template. Not all questions are displayed in this report.*

Status: Completed

The content in this APC Annual Report is hereby endorsed by the Chief Executive Officer, or equivalent officer of the organisation.

Yes

**5. Industry sector** (please select 1 only):

- Brand Owner / Wholesaler / Retailer
- Packaging Manufacturer
- Waste Management
- Other - Commercial Organisation
- Community Group
- Industry Association
- Government
- Raw Material Supplier
- Other:

**6. Industry type** (please select 1 only):

- Food & Beverage
- Pharmaceutical / Personal Care / Medical
- Hardware
- Homewares
- Communications / Electronics
- Clothing / Footwear / Fashion
- Chemicals / Agriculture
- Fuel
- Large Retailer
- Tobacco
- Shipping Company
- Airline
- Other:

**7. Please indicate your organisation's reporting period:**

- Financial Year: 1 July 2012 – 30 June 2013
- Calendar Year: 1 January 2013 – 31 December 2013

## Goal 1: Design

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### KPI 1: % of signatories with documented policies and procedures for evaluating and procuring packaging using the SPGs or equivalent.

8. Does your company have documented policies and procedures for evaluating and procuring packaging using the SPGs or equivalent?

Yes  No

9. Of the types of packaging **existing at the beginning of the reporting period**, what percentage had been reviewed using the Sustainable Packaging Guidelines (SPG) by the end of the reporting period?

%

10. Have any new types of packaging been introduced during the reporting period?

Yes  No

11. If yes, of the **new types of packaging introduced during the reporting period**, what percentage have been reviewed using the Sustainable Packaging Guidelines (SPG) by the end of the reporting

%

12. Please indicate your progress this year towards achieving your annual targets and milestones for KPI 1

	Target: According to your Action Plan, what did you set out to do?	Actual: What did you achieve?
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1.	Provide supporting documentation from the parent company - New Balance Athletic Shoe Inc., that clearly documents the commitment to a sustainable environment and the measures they are taking to contribute to a sustainable environment. This is an area that is of high importance to New Balance.	<p>Sustainability Overview.pdf (this includes a clear point of Improved Packaging using EPMs)</p> <p>Environmental Initiatives.pdf  - Shoe Box Materials made from 100% recycled paper.  - 20-35% pre-consumer and 65-80% post-consumer  - Shoe Box 100% recyclable  - Master shipping cartons approximately 30% virgin</p> <p>Sustainable Apparel Coalition.pdf  - New Balance joined the coalition as a founding member in 2010. The goal of the SAC (<a href="http://www.apparelcoalition.org">www.apparelcoalition.org</a>) is to use the Higg Index Tool to provide a better framework for making better choices for the benefit of the entire industry. 30% of Global Apparel and Footwear are part of the SAC (Sustainable Apparel Coalition).</p> <p>NB Eco Toolbox.pdf  - in May 2012 developed a tool for teams to assess environmental issues during the product creation process.</p> <p>Zero Discharge of Hazardous Chemicals.pdf  - In April 2013 joined the ZDCM. The ZDHC group is a of major footwear and apparel brands (including retailers) jointly committed to help lead the industry to zero discharge of hazardous chemicals by 2020.</p> <p>Restricted Substances Manual  <a href="http://www.newbalance.com/restrictedsubstanceprogram">http://www.newbalance.com/restrictedsubstanceprogram</a></p> <p>Point 8, 9 and 10  Currently investigating with Associates to obtain a copy of any SPG policy or procedure for purchasing of packaging materials, and answers to Points 8,9 and 10.</p>
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**13. Describe any constraints or opportunities that affected performance under this KPI**

New Balance Athletic Shoe is committed to the environment and sustainability. Formal policy or procedure for the purchasing of recycled packaging materials is currently in the process of being obtained. There was doubts as to NBS continued membership to the APC and this is the main cause of the delay in obtaining this information.

**Goal 2: Recycling**

**KPI 3: % signatories applying on-site recovery systems for used packaging.**

**14. Do you have on-site recovery systems for recycling used packaging?**

- Yes at all facilities/ sites
- Yes at some, but not all facilities/ sites
- No

**15. Please indicate your progress this year towards achieving your annual targets and milestones for KPI 3**

	Target: According to your Action Plan, what did you set out to do?	Actual: What did you achieve?
1.	Review and Improve recycling rates.	Baseline is currently cardboard and paper. Plan to add co-mingle items in 2014.

2.	Implement recycling policy and the commitment to recycling.	Policy Distributed via Email. Policy and Guidelines to be requested to be added to the employee handbook.
3.	Discuss with management the possibility of implementing a purchasing policy (non stock) of recycled products - paper, stationery and other items.	Policy needs to be agreed to and discussed.
4.	Review purchasing guidelines to include local suppliers to conform to SPG and minimise non-recycled purchasing	Goal is to identify local products (stock) suppliers in 2014 to have completed by 2015.

16. Describe any constraints or opportunities that affected performance under this KPI

**KPI 4: Signatories implement formal policy of buying packaging made from recycled products.**

17. Does your company have a formal policy of buying packaging made from recycled packaging?

Yes  No

Please explain why not

Products are designed and developed from International preferred suppliers and packaging requirements are determined by parent company.  
New Balance Australia is currently in the process of obtaining a copy of any relevant policy that endorses the SPG/equivalent.

18. Is this policy actively used?

Yes  No

19. Please indicate your progress this year towards achieving your annual targets and milestones for KPI 4

	Target: According to your Action Plan, what did you set out to do?	Actual: What did you achieve?
1.	Review purchasing guidelines to ensure local suppliers of products conform the APC guidelines by 2015  Identify local suppliers of all finished items here in Australia by 2014.	Both targets will be addressed in 2014 and 2015  Meeting with product managers responsible for local purchases is being held in April.

20. Describe any constraints or opportunities that affected performance under this KPI

Nothing new to report, but the fields are mandatory so we were required to enter some information.  
These items will be addressed in the year of 2014.  
Meeting already arranged for April 2014.

### Goal 3: Product Stewardship

#### KPI 6: % signatories with formal processes to work collaboratively on packaging design and / or recycling.

21. Does your company have formal processes in place for collaborating with other companies or organisations on improved packaging designs and/or recycling which aims to reduce or eliminate waste?

Yes  No

22. Please indicate your progress this year towards achieving your annual targets and milestones for KPI 6

	Target: According to your Action Plan, what did you set out to do?	Actual: What did you achieve?
1.	Present to major business partners the goals and aims of the Australian Packaging covenant.	This was discussed and presented again to Freight and Warehouse business earlier in the year.  Our freight and 3PL also has a chain of responsibility document which includes a point of their commitment to minimising waste. Startrack Policy.pdf (available <a href="http://www.startrack.com.au">www.startrack.com.au</a> )

23. Describe any constraints or opportunities that affected performance under this KPI

#### KPI 7: % signatories showing other Product Stewardship outcomes.

24. Please indicate your progress this year towards achieving your annual targets and milestones for KPI 7

	Target: According to your Action Plan, what did you set out to do?	Actual: What did you achieve?
1.	Present to major business partners, customers and suppliers the goals and aims of New Balance's commitment to the APC.	Review took place at quarterly review with warehouse and Freight Partner and discussed each others commitment.  Discussions are currently be held with New Balance Australia's National Sales Manager about broadcasting our involvement with the APC.  Our measurement will be the percentage of customers who also become members.

25. Since the beginning of the reporting period, has your company had any other outcomes related to product stewardship?

Yes  No

If yes, please give examples of other product stewardship outcomes

As noted earlier -  
 Product Chemistry - New Balance Restricted Substance Manual has been updated.  
 Objective - minimise the amount of hazardous substances in our products that affect the:  
 - worker during production  
 - consumer during normal use  
 - environment waste stream upon end of product  
 The responsibility of the product chemistry team is to ensure New Balance products comply to Global Standards

Development of the ECO toolbox - May 2012 - award for the product development team for the product that has the least environmental impact.

Sustainability Overview Document (sustainability overview.pdf)

26. Describe any constraints or opportunities that affected performance under this KPI

**KPI 8: Reductions in packaging items in the litter stream.**

27. Please indicate your progress this year towards achieving your annual targets and milestones for KPI 8

	Target: According to your Action Plan, what did you set out to do?	Actual: What did you achieve?
1.	Reduction in the litter stream.	We do not believe there is impact of our product packaging or products not being disposed of in an end consumer bin. We provide bin disposal units (and recycling) at our company owned stores and we also offer bin disposal for customers old shoes as well. At certain times throughout the year we have also offered trade-in on old shoes as well. New Balance then disposes the shoes.

28. Describe any constraints or opportunities that affected performance under this KPI

This area is difficult to report on and manage due to our products being sold to over 1500 stores throughout the country.

**Your Experiences**

This section lets you share with us any achievements, good news stories and areas of difficulties in making progress against your plan and the Covenant goals and KPIs.

29. Key achievements or good news stories

New Balance (US) have commenced distribution of quarterly Environmental and Compliance Newsletters.

New Balance Australia has been in communication with key staff responsible for Social Responsibility and the Packaging Sourcing Lead - Purchasing. Further engagement and discussions will be taking place throughout 2014 and further.

30. Areas of difficulties in making progress against your plan, Covenant goals or KPIs